

Display Ads (Banners) on www.universimed.com

Content

- ▶ Banner to be provided by the customer.

Technical specifications

Header / Slider	Superbanner	Medium Rectangle	Halfpage Ad	Skyscraper
1240 x 698 px please see special requirements	728 x 90 px	300 x 250 px	300 x 600 px	160 x 600 px
max. size 100 kb				
static (JPG or GIF)	static or animated design as HTML5, JPG or GIF or as Adserver tags			

Target URL

- ▶ Link to content on a landing page (Advertorial/ePaper/Article) within universimed.com or an external page.
- ▶ If an additional link is requested, this will be delivered as an HTML5 banner.

Delivery

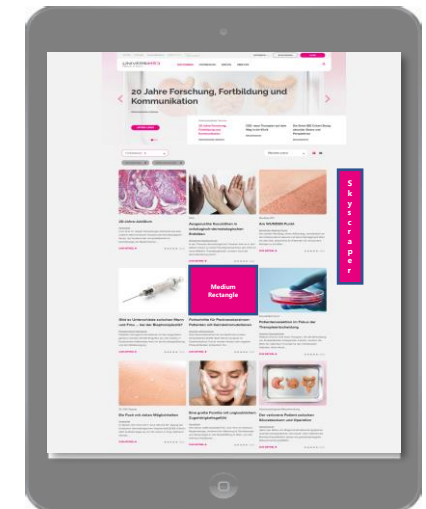
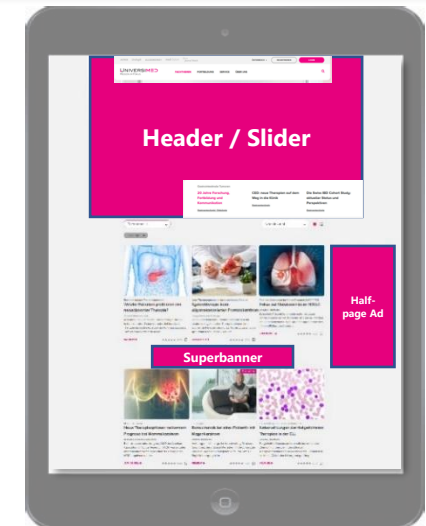
- ▶ Please send the required content - subject banner, link, short information on the subject (KFI) - no later than 10 working days before dispatch to Mrs. Yasmine Hassanyar: operations@universimed.com

Technical questions

- ▶ For any technical queries, please contact: digital@universimed.com

Disclaimer

- ▶ We reserve the right to reject campaigns.



Header/Slider on www.universimed.com

Technical specifications

Header / Slider
1240 x 698 px
max. size 100 kb
static (JPG or GIF)

► Please note the following special requirements:

The Header/Slider is an especially noticeably placed, large-sized advertising format. Due to its positioning in the topmost part of the website, it commands exceptionally high attention with the target group. This positioning requires some special features that must be followed during preparation.

Due to the menu bar, an area of 974 x 95 px of the upper border will be covered. On the lower right corner, an area of 708 x 124 px is masked by the article teaser.

To ensure full visibility of all elements and messages of your advertising material, please take these special requirements into account.

Delivery

- Please send the required content and marketing materials - subject Banner, link, short information on the subject (KFI) - no later than 10 working days before dispatch to Mrs. Yasmine Hassanyar: operations@universimed.com

Technical questions

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